



# SAGES

Society of American Gastrointestinal & Endoscopic Surgeons

## SAGES 2020 Virtual Meeting Exhibits and Sponsorship Opportunities

The SAGES 2020 Virtual Conference will be held August 11-13, 2020 and will deliver the same superb educational offerings that were planned for the Live meeting.

Each evening session will include a one hour Happy Hour, and 2.5 - 4 hours of live sessions, and then these sessions and the balance of the meeting content, more than 60 hours of educational content, will be available on demand until April 2021.

### Virtual Exhibits

As an exhibitor, you will have ability to customize your booth content and reach an international audience of not only registered meeting attendees but also SAGES members around the globe.

**Exhibitors will be listed alphabetically by Level, as follows:**

**Tier 1:** Top Level Placement in exhibitor listing (by alpha order) -----\$5,000

-Includes up to 10 complimentary registrations for scientific program (registration information to be provided separately)

**Tier 2:** Middle Placement in exhibitor listing (by alpha order) -----\$2,500

-Includes up to 5 complimentary registrations for scientific program (registration information to be provided separately)

**Tier 3:** Third Placement in exhibit listing (by alpha order) -----\$1,000

-Includes up to 2 complimentary registrations for scientific content (registration information to be provided separately)

**All Virtual Exhibit Pages may include:**

Company name, logo, description, up to 3 product images, and a hyperlink to an external site.\*\*

\*\*for companies wishing to customize your exhibit, SAGES recommends that you develop a landing page, which visitors can link to from your exhibit page, where visitors can link to your custom virtual exhibit, navigate through your custom virtual exhibit, product presentations, etc. You may also wish to include a sign in sheet to track visitors.

**Your exhibit will be available until April 2021, and SAGES will send periodic reminders to members to visit your exhibit for any new content.**

**The exhibitor application can be found here:**

<https://www.sages2020.org/sages-2020-virtual-meeting-exhibitor-application/>

**The form to submit profile, logo and other documents can be found here:**

**Industry Education Events: \$7,500 per event**

Companies interested in hosting an industry education symposium during SAGES Virtual Meeting are required to submit an application form which will include the title/topic, speakers and agenda (if available). Topics are subject to approval on a first come first served basis. These may be lectures, virtual hands-on demonstrations, or other educational activities. SAGES does not provide CME for these sessions.

SAGES will promote Industry Education events via eblasts to pre-registered attendees, prior to the meeting, and symposia will be marketed as part of the program.

**Available opportunities (all times Eastern Daylight Time):**

- Tuesday, August 11, 2020
  - 9:30 – 11:00 am EST
  - 12:00 - 1:30 pm
  - 3:00 – 4:30 pm
- Wednesday, August 12, 2020
  - 9:30 – 11:00 am
  - 12:00 - 1:30 pm
  - 3:00 – 4:30 pm
- Thursday, August 13, 2020
  - 9:30 – 11:00 am
  - 12:00 - 1:30 pm
  - 3:00 – 4:30 pm

Live symposia are permitted, but recorded are recommended. You are welcome to request registration for industry symposia via your exhibitor page. **You will run your own symposium**

**on your own platform, and the link to your symposium may be available on the SAGES Virtual Meeting Website until April 2021.**

**Application for industry education events can be found here:**

**Advertising - \$2,500 each**

Companies may purchase ads on various pages throughout the web version of the program, including the main pages for exhibits, non-CME education, registration, and other locations TBD.

**Happy Hours - \$5,000 (or \$7,500 for exclusive sponsorship) each**

Each Live Session day will kick off with a Happy Hour, from 5:30 – 6:30 pm (EDT). Separate breakout rooms may be available. Your company logo or ad will be on the landing page for the day's Happy Hour.

**Deadline to submit all exhibitor information, including application, logo, company/product description, images/links, symposia applications and applications and links for industry education events (if applicable) and advertising requests (including artwork):**

**AUGUST 1, 2020**